



Posting 190913

Request for Proposal: Research Design

Application Deadline: September 20, 2019

About The Client

The Mosaic Institute is a think-and-do tank, which brings together people, communities, and states, to strengthen pluralism and to resolve conflicts.

We operate through Track II diplomacy: people-to-people engagement to foster mutual understanding and to create strategies for peaceful co-existence. We believe that Canada's diversity is not a problem to be solved, but rather the solution to many of Canada's and the world's conflicts.

The Mosaic is a platform for innovative peace dialogues that bring different people together to share, listen, learn, and act to end conflict. At the heart of the Mosaic Model of Dialogue: we bring groups at strife to a common table for talks, to share their experience and positions, to build mutual empathy and understanding, and to create common ground.

Background

Our work is built on a foundation of rigorous, impartial public research. We believe that the shortest path to peaceful solutions is the one that follows truth.

We conduct applied research on subject matters related to our mission. We replace conjecture with empirical data to get at the real barriers and drivers of conflict. Our research brings together leading experts and amplifies the voices and perspectives of diverse people in order to shift public perceptions from reductive thinking to nuanced understanding.

Previous research reports include:

- [The Perception & Reality of Imported Conflict in Canada \(2014\)](#)
- [Diasporas@Toronto Conference Report \(2013\)](#)
- [Sri Lanka Tour: Report by Delegates \(2012\)](#)
- [Tapping Our Potential \(2011\)](#)
- [A "Smart Map" of the Sudanese Community in Canada \(2009\)](#)

Goals and Objectives

The goal of this project is to provide a plan that will identify key research areas relevant to the Mosaic Institute's mission.

More specifically, the project will propose ways to:

- Strengthen The Mosaic Institute's thought leadership in areas of conflict resolution and pluralism;
- Develop The Mosaic Institute's practical experience into a resource for relevant stakeholders; and
- Continue grounding The Mosaic Institute's work in empirical evidence.



Project Scope and Deliverables

The three stages of this project are envisioned to be completed between September 20 – December 15, 2019 (eight weeks).

Stage 1: Identify thematic areas of focus	Deliverable: Analysis of The Mosaic Institute's thematic areas of focus
Stage 2: Assess high-impact areas of focus	Deliverable: Environmental Scan of flagship publications/other high-impact publications in the thematic areas of focus identified in Stage 1
Stage 3: Recommend next steps	Deliverable: Research design/outline for at least three (3) thematic areas of focus to which The Mosaic Institute might make a significant contribution

Budget

Please provide a cost proposal to accomplish the Scope, Deliverables and Timeline as outlined. The budget must encompass the design and implementation necessary for all research and consultation required to provide a plan that will strengthen Mosaic's research portfolio.

The total budget for the work must not exceed \$7,000, including all professional fees, out-of-pocket expenses, and GST/HST.

Qualifications

Applicants must have research and evaluation experience and a demonstrated understanding of global affairs, conflict resolution; dialogue, peacebuilding, Canadian foreign affairs, diversity; pluralism; multiculturalism, and/or diaspora engagement. Applicants must also have a high degree of comfort consulting with a wide range of stakeholders.

Applicants may apply individually or as a team. Team applicants are to submit only one proposal and state the names of all individuals in the team. Résumés for each team member must be attached to the proposal.

The successful applicant(s) must be able to work (read, write, consult stakeholders) fluently in English.



Approach and Methods

The successful applicant(s) will work closely with The Mosaic Institute to identify the key milestones. Given that the research will include reviewing manuals and online primary sources, conducting interviews, and managing resulting data, a strong grasp of qualitative research methods is preferred.

Proposal Requirements and Bidding Process

Potential candidates are asked to submit a maximum 10-page (12-point font, double spaced) proposal providing information on the following:

1. Proposed work plan and approach including an outline of timelines and associated milestones;
2. Team members (identify project lead and attach separate résumés for each team member);
3. Information about the organization through which the prospective consultant(s) would work (if applicable);
4. A brief description of relevant experience, research or reports specific to the content area in this proposal, including evidence of work completed; and
5. Invoicing and payment schedule.

The proposal will be assessed in the following areas:

1. Knowledge and expertise
2. Professional experience
3. Profile

RFP Submission

Please submit all proposals no later than 5PM Friday September 20, 2019. to:
Rachel Mansell, Vice President, Operations
rm@mosaicinstitute.ca

Please reference “**RFP**” in the Subject line.

Your proposal and all supplementary documents should be in Word or PDF format, and the file should be named as follows: FIRST NAME_LAST NAME_RFP

While we appreciate all expressions of interest for this position, we are unable to respond to any telephone or email inquiries concerning the position. Only shortlisted candidates will be contacted for an interview.

The Mosaic Institute reserves the right not to accept the lowest or any bid proposal submitted through this process. All information gathered and reports produced during this project are the sole property of The Mosaic Institute and may not be used by the contractor for any other purpose unless prior written permission is granted by The Mosaic Institute.

There will be no payments made to the consultants for the preparation and submission of proposals in response to this request.